

Smino - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 21 | Priority 66% | Viral 31% | Hype 82%

Primary Capture Moments

- TikTok: Use "No L's" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Amphetamine" for a high-payoff ending.
- Prioritize the first 90 seconds: "No L's" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Amphetamine / Z4L".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Wild Irish Roses: in-set 85% | opener 0% | closer+encore 0%
- No L's: in-set 85% | opener 89% | closer+encore 11%
- KLINK: in-set 69% | opener 11% | closer+encore 0%
- Matinee: in-set 63% | opener 0% | closer+encore 0%
- Amphetamine: in-set 62% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "No L's" to maximize first-scroll retention.
- Save a hard cut reveal for "Amphetamine" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:29:07.117Z
- Poster day hint: unavailable