

# Smino - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 21 | Priority 66% | Viral 29% | Hype 81%**

## Primary Capture Moments

- TikTok: Use "No L's" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Z4L" for a high-payoff ending.
- Prioritize the first 90 seconds: "No L's" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Z4L / Amphetamine".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Wild Irish Roses: in-set 87% | opener 0% | closer+encore 0%
- No L's: in-set 87% | opener 80% | closer+encore 10%
- Netflix & Dusse: in-set 72% | opener 0% | closer+encore 0%
- KLINK: in-set 71% | opener 10% | closer+encore 0%
- Matinee: in-set 65% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "No L's" to maximize first-scroll retention.
- Save a hard cut reveal for "Z4L" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T16:09:20.241Z
- Poster day hint: unavailable