

# Zack Fox - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 20 | Priority 66% | Viral 28% | Hype 82%**

## Primary Capture Moments

- TikTok: Use "The Bean Kicked In" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Jesus Is The One (I Got Depression)" for a high-payoff ending.
- Prioritize the first 90 seconds: "The Bean Kicked In" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Jesus Is The One (I Got Depression) / Thank You for Being a Friend".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- fafo: in-set 90% | opener 0% | closer+encore 0%
- Jesus Is The One (I Got Depression): in-set 79% | opener 0% | closer+encore 100%
- mind your business: in-set 71% | opener 0% | closer+encore 0%
- sipping my tea: in-set 71% | opener 0% | closer+encore 0%
- bane: in-set 70% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "The Bean Kicked In" to maximize first-scroll retention.
- Save a hard cut reveal for "Jesus Is The One (I Got Depression)" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:28:55.190Z
- Poster day hint: unavailable