

bbno\$ - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 19 | Priority 74% | Viral 28% | Hype 79%

Primary Capture Moments

- TikTok: Use "bag TF up" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "top gun" for a high-payoff ending.
- Prioritize the first 90 seconds: "bag TF up" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "top gun".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- two: in-set 88% | opener 0% | closer+encore 0%
- it boy: in-set 84% | opener 0% | closer+encore 0%
- edamame: in-set 83% | opener 0% | closer+encore 0%
- check: in-set 82% | opener 0% | closer+encore 0%
- 1-800: in-set 81% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "bag TF up" to maximize first-scroll retention.
- Save a hard cut reveal for "top gun" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T16:03:17.083Z
- Poster day hint: unavailable