

bbno\$ - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 19 | Priority 55% | Viral 16% | Hype 27%

Primary Capture Moments

- TikTok: Use "bag TF up" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "bag TF up" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- edamame: in-set 88% | opener 0% | closer+encore 0%
- 1-800: in-set 86% | opener 0% | closer+encore 0%
- two: in-set 84% | opener 0% | closer+encore 0%
- it boy: in-set 82% | opener 10% | closer+encore 0%
- check: in-set 78% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "bag TF up" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:28:43.424Z
- Poster day hint: unavailable