

Blood Orange - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 16 | Priority 67% | Viral 33% | Hype 70%

Primary Capture Moments

- TikTok: Use "I Wanna C U" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "The Field" for a high-payoff ending.
- Prioritize the first 90 seconds: "I Wanna C U" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Field".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Jesus Freak Lighter: in-set 72% | opener 0% | closer+encore 0%
- Vivid Light: in-set 70% | opener 5% | closer+encore 0%
- Saint: in-set 69% | opener 11% | closer+encore 0%
- Somewhere in Between: in-set 67% | opener 0% | closer+encore 0%
- How Soon Is Now?: in-set 65% | opener 28% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "I Wanna C U" to maximize first-scroll retention.
- Save a hard cut reveal for "The Field" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Blood Orange - Front Row | 4K Full Set Coachella 2026 Weekend 2".
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 55%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:28:02.571Z
- Poster day hint: unavailable