

Ganja White Night - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 14 | Priority 78% | Viral 33% | Hype 86%

Primary Capture Moments

- TikTok: Use "Flava" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Original Sin" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Flava" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Original Sin / Burnin".

Likely Song Triggers

- Flava: in-set 82% | opener 50% | closer+encore 0%
- Ganja Tape: in-set 72% | opener 50% | closer+encore 0%
- Magic Frog: in-set 62% | opener 0% | closer+encore 0%
- Original Sin: in-set 62% | opener 0% | closer+encore 100%
- Jungle Juice: in-set 57% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Flava" to maximize first-scroll retention.
- Save a hard cut reveal for "Original Sin" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Ganja White Night x Boogie T - Flava [Live at Cloud City Music Festival]".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 75%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T13:59:03.829Z
- Poster day hint: unavailable