

Ganja White Night - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 14 | Priority 80% | Viral 38% | Hype 88%

Primary Capture Moments

- TikTok: Use "Flava" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Original Sin" for a high-payoff ending.
- Prioritize the first 90 seconds: "Flava" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Original Sin / Burnin".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Flava: in-set 82% | opener 50% | closer+encore 0%
- Ganja Tape: in-set 72% | opener 50% | closer+encore 0%
- Magic Frog: in-set 62% | opener 0% | closer+encore 0%
- Original Sin: in-set 62% | opener 0% | closer+encore 100%
- Jungle Juice: in-set 58% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Flava" to maximize first-scroll retention.
- Save a hard cut reveal for "Original Sin" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T15:48:05.972Z
- Poster day hint: unavailable