

YUNGBLUD - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 8 | Priority 81% | Viral 38% | Hype 91%

Primary Capture Moments

- TikTok: Use "Hello Heaven, Hello" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Zombie" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Hello Heaven, Hello" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Zombie / Ghosts".

Likely Song Triggers

- Zombie: in-set 79% | opener 0% | closer+encore 91%
- Lovesick Lullaby: in-set 66% | opener 9% | closer+encore 0%
- The Funeral: in-set 54% | opener 0% | closer+encore 0%
- fleabag: in-set 51% | opener 0% | closer+encore 0%
- My Only Angel: in-set 48% | opener 29% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hello Heaven, Hello" to maximize first-scroll retention.
- Save a hard cut reveal for "Zombie" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: " #yungblud #concert #live #fantime #fanforever".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 95%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T13:59:04.618Z
- Poster day hint: unavailable