

# Turnstile - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier A | Billing 7 | Priority 78% | Viral 30% | Hype 82%**

## Primary Capture Moments

- TikTok: Use "NEVER ENOUGH" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "BLACKOUT" for a high-payoff ending.
- Prioritize the first 90 seconds: "NEVER ENOUGH" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "BLACKOUT / BIRDS".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- BLACKOUT: in-set 98% | opener 0% | closer+encore 100%
- MYSTERY: in-set 94% | opener 0% | closer+encore 0%
- HOLIDAY: in-set 91% | opener 0% | closer+encore 0%
- BIRDS: in-set 86% | opener 9% | closer+encore 91%
- DON'T PLAY: in-set 84% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "NEVER ENOUGH" to maximize first-scroll retention.
- Save a hard cut reveal for "BLACKOUT" as the end-of-video payoff moment.
- Narrative cue: "Turnstile and Death Cab for Cutie Top 2026 Bumbershoot Lineup" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T20:00:47.520Z
- Poster day hint: unavailable