

GRiZ - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 6 | Priority 67% | Viral 23% | Hype 73%

Primary Capture Moments

- TikTok: Use "Vibe Check" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Wonderwall" for a high-payoff ending.
- Prioritize the first 90 seconds: "Vibe Check" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Wonderwall".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Where You Are: in-set 62% | opener 0% | closer+encore 0%
- Vibe Check: in-set 62% | opener 50% | closer+encore 0%
- Wonderwall: in-set 62% | opener 0% | closer+encore 100%
- SAXORiDDiM: in-set 56% | opener 0% | closer+encore 0%
- Rainbow Brain: in-set 56% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Vibe Check" to maximize first-scroll retention.
- Save a hard cut reveal for "Wonderwall" as the end-of-video payoff moment.
- Narrative cue: "Where to buy tickets, lineup" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 58%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T15:32:57.689Z
- Poster day hint: unavailable