

The Strokes - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 5 | Priority 77% | Viral 52% | Hype 93%

Primary Capture Moments

- TikTok: Use "Falling out of Love" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Take It or Leave It" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Falling out of Love" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "OBLIVIUS".

Likely Song Triggers

- Falling out of Love: in-set 5% | opener 100% | closer+encore 0%
- Hard to Explain: in-set 0% | opener 4% | closer+encore 8%
- You Only Live Once: in-set 0% | opener 0% | closer+encore 14%
- The Adults Are Talking: in-set 0% | opener 0% | closer+encore 4%
- Someday: in-set 0% | opener 0% | closer+encore 4%

Viral Clip Strategy

- Open with a 6-10s hook from "Falling out of Love" to maximize first-scroll retention.
- Save a hard cut reveal for "OBLIVIUS" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "The Strokes Ended Their Coachella Performance By Slamming US Foreign Interventio".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 95%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:29:19.109Z
- Poster day hint: unavailable