

Spiritual Cramp - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 4 | Priority 78% | Viral 26% | Hype 79%

Primary Capture Moments

- TikTok: Use "Go Back Home" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Talkin' on the Internet" for a high-payoff ending.
- Prioritize the first 90 seconds: "Go Back Home" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Talkin' on the Internet / Better Off This Way".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Talkin' on the Internet: in-set 92% | opener 0% | closer+encore 82%
- I Feel Bad Bein' Me: in-set 78% | opener 0% | closer+encore 0%
- Blowback: in-set 77% | opener 0% | closer+encore 0%
- At My Funeral: in-set 75% | opener 0% | closer+encore 0%
- You've Got My Number: in-set 75% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Go Back Home" to maximize first-scroll retention.
- Save a hard cut reveal for "Talkin' on the Internet" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T15:26:53.811Z
- Poster day hint: unavailable