

Vince Staples - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier A | Billing 3 | Priority 78% | Viral 27% | Hype 79%

Primary Capture Moments

- TikTok: Use "Black&Blue" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Norf Norf" for a high-payoff ending.
- Prioritize the first 90 seconds: "Black&Blue" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Étouffée".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Norf Norf: in-set 96% | opener 0% | closer+encore 39%
- Big Fish: in-set 85% | opener 0% | closer+encore 6%
- Yeah Right: in-set 83% | opener 0% | closer+encore 6%
- ARE YOU WITH THAT?: in-set 82% | opener 0% | closer+encore 0%
- Black&Blue: in-set 80% | opener 61% | closer+encore 6%

Viral Clip Strategy

- Open with a 6-10s hook from "Black&Blue" to maximize first-scroll retention.
- Save a hard cut reveal for "Étouffée" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T15:23:52.255Z
- Poster day hint: unavailable