

Tedeschi Trucks Band - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 79 | Priority 38% | Viral 21% | Hype 56%

Primary Capture Moments

- TikTok: Use "Crazy Cryin'" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Bound for Glory" for a high-payoff ending.
- Prioritize the first 90 seconds: "Crazy Cryin'" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "With a Little Help From My Friends".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Midnight in Harlem: in-set 90% | opener 0% | closer+encore 0%
- Made Up Mind: in-set 65% | opener 0% | closer+encore 45%
- Crazy Cryin': in-set 62% | opener 50% | closer+encore 0%
- Devil Be Gone: in-set 59% | opener 0% | closer+encore 0%
- Future Soul: in-set 57% | opener 10% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Crazy Cryin'" to maximize first-scroll retention.
- Save a hard cut reveal for "With a Little Help From My Friends" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Tedeschi Trucks Band 2025 Tour, SPAC, NY".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 24%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T19:03:40.900Z
- Poster day hint: unavailable