

# Tedeschi Trucks Band - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 79 | Priority 39% | Viral 24% | Hype 68%**

## Primary Capture Moments

- TikTok: Use "Crazy Cryin'" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Made Up Mind" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Plan a wide crowd payoff shot near the finale around "Made Up Mind".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Crazy Cryin': in-set 68% | opener 40% | closer+encore 0%
- Part of Me: in-set 0% | opener 0% | closer+encore 0%
- Future Soul: in-set 60% | opener 29% | closer+encore 0%
- You Can Make It If You Try: in-set 46% | opener 0% | closer+encore 0%
- Everyday People: in-set 46% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Save a hard cut reveal for "Made Up Mind" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Epic Jam Alert: (4K Full Show) Tedeschi Trucks Band & Warren Haynes | Clearw".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 68%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:28:18.613Z
- Poster day hint: unavailable