

Wyatt Flores - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 57 | Priority 40% | Viral 23% | Hype 38%

Primary Capture Moments

- TikTok: Use "Don't Wanna Say Goodnight" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "South Dakota" for a high-payoff ending.
- Prioritize the first 90 seconds: "Don't Wanna Say Goodnight" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Recent live uploads are accelerating, indicating higher social replay value for hero moments.

Likely Song Triggers

- Please Don't Go: in-set 97% | opener 0% | closer+encore 19%
- Losing Sleep: in-set 77% | opener 0% | closer+encore 40%
- Milwaukee: in-set 77% | opener 0% | closer+encore 0%
- How to Save a Life: in-set 77% | opener 0% | closer+encore 0%
- Running Out of Time: in-set 74% | opener 0% | closer+encore 10%

Viral Clip Strategy

- Open with a 6-10s hook from "Don't Wanna Say Goodnight" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 24%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:29:53.056Z
- Poster day hint: unavailable