

Wyatt Flores - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 57 | Priority 45% | Viral 27% | Hype 65%

Primary Capture Moments

- TikTok: Use "Don't Wanna Say Goodnight" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Don't Wanna Say Goodnight" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Public-interest spike on Wikipedia (2.17x baseline). Plan one context-first opening shot.

Likely Song Triggers

- Please Don't Go: in-set 91% | opener 0% | closer+encore 16%
- Losing Sleep: in-set 77% | opener 0% | closer+encore 30%
- Milwaukee: in-set 75% | opener 0% | closer+encore 0%
- How to Save a Life: in-set 71% | opener 0% | closer+encore 0%
- West of Tulsa: in-set 70% | opener 0% | closer+encore 5%

Viral Clip Strategy

- Open with a 6-10s hook from "Don't Wanna Say Goodnight" to maximize first-scroll retention.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:55:25.910Z
- Poster day hint: unavailable