

The Runarounds - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 64 | Priority 39% | Viral 15% | Hype 51%

Primary Capture Moments

- TikTok: Use "Ghosts" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Valerie" for a high-payoff ending.
- Prioritize the first 90 seconds: "Ghosts" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Valerie / Downtown".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Arrhythmia: in-set 62% | opener 0% | closer+encore 0%
- Bleachers: in-set 57% | opener 0% | closer+encore 13%
- Valerie: in-set 57% | opener 0% | closer+encore 75%
- Funny How The Universe Works: in-set 57% | opener 0% | closer+encore 13%
- Cellophane: in-set 50% | opener 14% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Ghosts" to maximize first-scroll retention.
- Save a hard cut reveal for "Valerie" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 24%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:29:58.801Z
- Poster day hint: unavailable