

# Arcy Drive - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 68 | Priority 45% | Viral 11% | Hype 49%**

## Primary Capture Moments

- TikTok: Use "Under the Rug" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Artificial Doom" for a high-payoff ending.
- Prioritize the first 90 seconds: "Under the Rug" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Artificial Doom / Louie".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Time Shrinks: in-set 0% | opener 8% | closer+encore 0%
- Under the Rug: in-set 70% | opener 92% | closer+encore 0%
- Smoke & Fire: in-set 59% | opener 0% | closer+encore 0%
- The Itch: in-set 0% | opener 0% | closer+encore 0%
- Superbloomer: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Under the Rug" to maximize first-scroll retention.
- Save a hard cut reveal for "Artificial Doom" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Arcy Drive - Full Set - The Pit Tour (2/3)".
- Narrative cue: "US Open of Surfing music festival acts named for concert on the sand" is recurring in current chatter/news.

## Operational Notes

- Signal source: youtube | confidence 21%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:27:52.796Z
- Poster day hint: unavailable