

Alabama Shakes - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 45 | Priority 46% | Viral 0% | Hype 43%

Primary Capture Moments

- TikTok: Use "Time" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Drive By Baby" for a high-payoff ending.
- Prioritize the first 90 seconds: "Time" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Drive By Baby / The Greatest".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Rise to the Sun: in-set 71% | opener 28% | closer+encore 0%
- Hang Loose: in-set 0% | opener 10% | closer+encore 0%
- I Found You: in-set 0% | opener 0% | closer+encore 8%
- Dunes: in-set 73% | opener 0% | closer+encore 0%
- This Feeling: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Time" to maximize first-scroll retention.
- Save a hard cut reveal for "Drive By Baby" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Narrative cue: "Alabama Shakes Red Rocks show was a soul revival: photos" is recurring in current chatter/news.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:29:30.439Z
- Poster day hint: unavailable