

Alabama Shakes - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 45 | Priority 57% | Viral 26% | Hype 69%

Primary Capture Moments

- Reels: Anchor the finale edit around "Always Alright" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Always Alright / Drive By Baby".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Hold On: in-set 94% | opener 0% | closer+encore 5%
- Sound & Color: in-set 84% | opener 0% | closer+encore 0%
- Don't Wanna Fight: in-set 83% | opener 0% | closer+encore 11%
- Hang Loose: in-set 78% | opener 20% | closer+encore 0%
- Gimme All Your Love: in-set 77% | opener 0% | closer+encore 21%

Viral Clip Strategy

- Save a hard cut reveal for "Always Alright" as the end-of-video payoff moment.
- Narrative cue: "Richmond summer concert guide: Alabama Shakes, CAAMP, St. Paul & Broken Bones" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:20:34.755Z
- Poster day hint: unavailable