

Two Friends - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier C | Billing 30 | Priority 29% | Viral 14% | Hype 54%

Primary Capture Moments

- TikTok: Use "Emily" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Chloe" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Emily" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Chloe / Wake Me Up".

Likely Song Triggers

- Emily: in-set 89% | opener 100% | closer+encore 0%
- Life's Too Short: in-set 83% | opener 0% | closer+encore 0%
- Shout: in-set 60% | opener 0% | closer+encore 0%
- She Will Be Loved: in-set 60% | opener 0% | closer+encore 0%
- All the Small Things: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Emily" to maximize first-scroll retention.
- Save a hard cut reveal for "Chloe" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Two Friends Repeatedly Crash SUVs Into Each Other In Gurugram, Viral Clip Leaves Internet Stunned" is recurring in current chatter/news.

Operational Notes

- Signal source: youtube | confidence 36%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:06:17.236Z
- Poster day hint: unavailable