

Gabriella Rose - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier C | Billing 27 | Priority 32% | Viral 17% | Hype 51%

Primary Capture Moments

- TikTok: Use "Revival" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Doublewide" for a high-payoff ending.
- Prioritize the first 90 seconds: "Revival" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Doublewide / War Pigs".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Doublewide: in-set 90% | opener 0% | closer+encore 50%
- Revival: in-set 69% | opener 50% | closer+encore 0%
- Necklace: in-set 44% | opener 100% | closer+encore 0%
- Madeline: in-set 40% | opener 100% | closer+encore 0%
- Enough Is Enough: in-set 36% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Revival" to maximize first-scroll retention.
- Save a hard cut reveal for "Doublewide" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:06:10.626Z
- Poster day hint: unavailable