

Avery Anna - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier C | Billing 25 | Priority 39% | Viral 26% | Hype 69%

Primary Capture Moments

- TikTok: Use "Blame It on My Broken Heart" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Make It Look Easy" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Blame It on My Broken Heart" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Make It Look Easy / Indigo".

Likely Song Triggers

- Narcissist: in-set 90% | opener 0% | closer+encore 0%
- Make It Look Easy: in-set 80% | opener 0% | closer+encore 92%
- Mr. Predictable: in-set 77% | opener 33% | closer+encore 0%
- Blame It on My Broken Heart: in-set 65% | opener 58% | closer+encore 0%
- Indigo: in-set 64% | opener 0% | closer+encore 85%

Viral Clip Strategy

- Open with a 6-10s hook from "Blame It on My Broken Heart" to maximize first-scroll retention.
- Save a hard cut reveal for "Make It Look Easy" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Avery Anna - Indigo Live".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 56%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:06:15.828Z
- Poster day hint: unavailable