

Cameron Whitcomb - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier C | Billing 22 | Priority 41% | Viral 22% | Hype 71%

Primary Capture Moments

- TikTok: Use "Hundred Mile High" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Medusa" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Hundred Mile High" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Medusa / Quitter".

Likely Song Triggers

- Medusa: in-set 92% | opener 7% | closer+encore 93%
- Options: in-set 84% | opener 6% | closer+encore 0%
- Quitter: in-set 84% | opener 0% | closer+encore 93%
- Hundred Mile High: in-set 74% | opener 93% | closer+encore 0%
- Bad Apple: in-set 68% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hundred Mile High" to maximize first-scroll retention.
- Save a hard cut reveal for "Medusa" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Cameron Whitcomb has shared the gut-punching title track from his upcoming debut".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 63%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:06:11.391Z
- Poster day hint: unavailable