

Kaitlin Butts - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier B | Billing 15 | Priority 58% | Viral 25% | Hype 82%

Primary Capture Moments

- TikTok: Use "Bang Bang (My Baby Shot Me Down)" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "You Ain't Gotta Die (to Be Dead to Me)" for a high-payoff ending.
- Prioritize the first 90 seconds: "Bang Bang (My Baby Shot Me Down)" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Middle / Wild Juanita's Cactus Juice".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- White River: in-set 73% | opener 25% | closer+encore 0%
- You Ain't Gotta Die (to Be Dead to Me): in-set 64% | opener 10% | closer+encore 50%
- Blood: in-set 60% | opener 0% | closer+encore 0%
- The Middle: in-set 58% | opener 0% | closer+encore 78%
- Hunt You Down: in-set 57% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Bang Bang (My Baby Shot Me Down)" to maximize first-scroll retention.
- Save a hard cut reveal for "The Middle" as the end-of-video payoff moment.
- Narrative cue: "See Photos of Willie Nelson's Ranch Festival" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:06:00.962Z
- Poster day hint: unavailable