

Elizabeth Nichols - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier B | Billing 13 | Priority 52% | Viral 15% | Hype 48%

Primary Capture Moments

- TikTok: Use "Mama" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Mean" for a high-payoff ending.
- Prioritize the first 90 seconds: "Mama" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Mean".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- I Got A New One: in-set 98% | opener 0% | closer+encore 33%
- Mama: in-set 58% | opener 50% | closer+encore 0%
- Little Birds: in-set 58% | opener 0% | closer+encore 0%
- Hot N Cold: in-set 47% | opener 0% | closer+encore 0%
- Ain't Country: in-set 33% | opener 67% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Mama" to maximize first-scroll retention.
- Save a hard cut reveal for "Mean" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:05:55.663Z
- Poster day hint: unavailable