

Brent Cobb - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier B | Billing 11 | Priority 58% | Viral 23% | Hype 63%

Primary Capture Moments

- TikTok: Use "Southern Star" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Bar, Guitar, and a Honky Tonk Crowd" for a high-payoff ending.
- Prioritize the first 90 seconds: "Southern Star" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Black Creek: in-set 96% | opener 7% | closer+encore 0%
- Keep 'Em on They Toes: in-set 76% | opener 8% | closer+encore 0%
- Ain't a Road Too Long: in-set 72% | opener 0% | closer+encore 0%
- Southern Star: in-set 69% | opener 62% | closer+encore 0%
- Let the Rain Come Down: in-set 67% | opener 0% | closer+encore 8%

Viral Clip Strategy

- Open with a 6-10s hook from "Southern Star" to maximize first-scroll retention.
- Save a hard cut reveal for "Bar, Guitar, and a Honky Tonk Crowd" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:05:51.184Z
- Poster day hint: unavailable