

# The Band Perry - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

**Tier B | Billing 10 | Priority 55% | Viral 16% | Hype 48%**

## Primary Capture Moments

- TikTok: Use "Better Dig Two" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Chainsaw" for a high-payoff ending.
- Prioritize the first 90 seconds: "Better Dig Two" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Chainsaw / DONE."
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- If I Die Young: in-set 81% | opener 0% | closer+encore 0%
- Better Dig Two: in-set 74% | opener 85% | closer+encore 0%
- Chainsaw: in-set 62% | opener 0% | closer+encore 64%
- DONE.: in-set 57% | opener 0% | closer+encore 100%
- You Lie: in-set 54% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Better Dig Two" to maximize first-scroll retention.
- Save a hard cut reveal for "Chainsaw" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "@TheBandPerry takes a look back at their Opry debut over 15 years later!".
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

## Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:05:50.177Z
- Poster day hint: unavailable