

# Evan Honer - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

**Tier B | Billing 9 | Priority 59% | Viral 27% | Hype 47%**

## Primary Capture Moments

- TikTok: Use "Everything I Wanted" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "IDK Shit About Cars" for a high-payoff ending.
- Prioritize the first 90 seconds: "Everything I Wanted" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "IDK Shit About Cars / Sugar, We're Goin Down".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Jersey Giant: in-set 90% | opener 0% | closer+encore 0%
- Take Me As I Come: in-set 72% | opener 0% | closer+encore 0%
- Foolin' Ourselves: in-set 70% | opener 0% | closer+encore 0%
- IDK Shit About Cars: in-set 69% | opener 0% | closer+encore 100%
- Too Far Gone: in-set 67% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Everything I Wanted" to maximize first-scroll retention.
- Save a hard cut reveal for "IDK Shit About Cars" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "I think I've peaked #tour #original #singersongwriter #evanhoner".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 15%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:05:46.844Z
- Poster day hint: unavailable