

Wade Bowen - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier B | Billing 8 | Priority 65% | Viral 30% | Hype 82%

Primary Capture Moments

- TikTok: Use "When Love Comes Around" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Saturday Night" for a high-payoff ending.
- Prioritize the first 90 seconds: "Rainin On Me" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Saturday Night / Fell in Love on Whiskey".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Saturday Night: in-set 92% | opener 0% | closer+encore 75%
- Sun Shines on a Dreamer: in-set 70% | opener 0% | closer+encore 13%
- Trouble: in-set 67% | opener 33% | closer+encore 0%
- When Love Comes Around: in-set 53% | opener 43% | closer+encore 0%
- Everything Has Your Memory: in-set 53% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "When Love Comes Around" to maximize first-scroll retention.
- Save a hard cut reveal for "Saturday Night" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:05:45.392Z
- Poster day hint: unavailable