

Shenandoah - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier B | Billing 7 | Priority 66% | Viral 29% | Hype 83%

Primary Capture Moments

- TikTok: Use "Next to You, Next to Me" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Two Dozen Roses" for a high-payoff ending.
- Prioritize the first 90 seconds: "Next to You, Next to Me" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Two Dozen Roses / Church on Cumberland Road".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Two Dozen Roses: in-set 94% | opener 0% | closer+encore 60%
- Next to You, Next to Me: in-set 75% | opener 80% | closer+encore 20%
- If Bubba Can Dance: in-set 54% | opener 0% | closer+encore 0%
- I Want to Be Loved Like That: in-set 49% | opener 0% | closer+encore 0%
- The Moon Over Georgia: in-set 43% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Next to You, Next to Me" to maximize first-scroll retention.
- Save a hard cut reveal for "Two Dozen Roses" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:05:44.005Z
- Poster day hint: unavailable