

# BigXthaPlug - One-Page Highlights

Two Step Inn | 2026-04-18 to 2026-04-19 | Georgetown, TX

Tier A | Billing 3 | Priority 74% | Viral 26% | Hype 58%

## Primary Capture Moments

- TikTok: Use "All The Way" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "The Largest" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Change Me" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Largest / x".

## Likely Song Triggers

- The Largest: in-set 81% | opener 0% | closer+encore 50%
- Texas: in-set 63% | opener 17% | closer+encore 33%
- Mmhmm: in-set 57% | opener 0% | closer+encore 0%
- Levels: in-set 55% | opener 20% | closer+encore 0%
- Whip It: in-set 52% | opener 20% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Change Me" to maximize first-scroll retention.
- Save a hard cut reveal for "The Largest" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 26%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:05:36.910Z
- Poster day hint: unavailable