

# High Water Music Festival - Festival Priority One-Sheet

0026-04-18 to 0026-04-19 | North Charleston, SC | Artists in lineup: 20

## Most Important Coverage Priorities

- 1. Lake Street Dive | Priority 74% | Tier A | Viral 30% | Billing #3
- 2. My Morning Jacket | Priority 68% | Tier B | Viral 36% | Billing #2
- 3. Alabama Shakes | Priority 68% | Tier B | Viral 26% | Billing #1
- 4. Maren Morris | Priority 66% | Tier B | Viral 26% | Billing #4
- 5. Watchhouse | Priority 63% | Tier B | Viral 27% | Billing #5
- 6. Arcy Drive | Priority 62% | Tier B | Viral 28% | Billing #7
- 7. CAAMP | Priority 59% | Tier B | Viral 32% | Billing #11
- 8. Jensen McRae | Priority 56% | Tier B | Viral 15% | Billing #6
- 9. Sheryl Crow | Priority 54% | Tier B | Viral 25% | Billing #12
- 10. Trousdale | Priority 53% | Tier B | Viral 14% | Billing #8
- 11. The Runarounds | Priority 49% | Tier C | Viral 28% | Billing #9
- 12. Peach Pit | Priority 47% | Tier B | Viral 20% | Billing #14

## Viral and Hype Watchlist

- My Morning Jacket: viral 36%, hype 64%, source youtube
- CAAMP: viral 32%, hype 85%, source spotify\_setlist\_proxy
- Lake Street Dive: viral 30%, hype 59%, source youtube
- Alice Phoebe Lou: viral 28%, hype 80%, source spotify\_setlist\_proxy
- Arcy Drive: viral 28%, hype 81%, source spotify\_setlist\_proxy
- The Runarounds: viral 28%, hype 62%, source youtube

## Data Health and Recent Changes

- Coverage data ready: Spotify 20/20, setlist 20/20, YouTube 9/20, TikTok 0/20
- 2026-04-14 - Festival details were updated.
- 2026-04-14 - Manual refresh ran inline (forced).
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- 2026-04-14 - Initial insight snapshot generated.
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