

# Richy Mitch & The Coal Miners - One-Page Highlights

High Water Music Festival | 0026-04-18 to 0026-04-19 | North Charleston, SC

**Tier C | Billing 16 | Priority 36% | Viral 14% | Hype 64%**

## Primary Capture Moments

- TikTok: Use "Lone Acacia" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lucerne" for a high-payoff ending.
- Prioritize the first 90 seconds: "Lone Acacia" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Lucerne / Wet Socks".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Lake Missoula: in-set 66% | opener 0% | closer+encore 0%
- Santiago: in-set 66% | opener 0% | closer+encore 0%
- Lucerne: in-set 66% | opener 0% | closer+encore 92%
- Wet Socks: in-set 66% | opener 0% | closer+encore 100%
- BC, Victoria: in-set 59% | opener 9% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Lone Acacia" to maximize first-scroll retention.
- Save a hard cut reveal for "Lucerne" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 54%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:56:41.866Z
- Poster day hint: unavailable