

# Winyah - One-Page Highlights

High Water Music Festival | 0026-04-18 to 0026-04-19 | North Charleston, SC

**Tier C | Billing 10 | Priority 45% | Viral 16% | Hype 65%**

## Primary Capture Moments

- TikTok: Use "Rat Race" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lot To Learn" for a high-payoff ending.
- Prioritize the first 90 seconds: "Rat Race" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Roxanne".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Feel It All Again: in-set 62% | opener 10% | closer+encore 0%
- XO: in-set 62% | opener 30% | closer+encore 0%
- Fool's Game: in-set 62% | opener 0% | closer+encore 0%
- Lovely Girl: in-set 62% | opener 0% | closer+encore 0%
- Thread: in-set 62% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Rat Race" to maximize first-scroll retention.
- Save a hard cut reveal for "Lay Me Down" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 54%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:53:31.805Z
- Poster day hint: unavailable