

Arcy Drive - One-Page Highlights

High Water Music Festival | 0026-04-18 to 0026-04-19 | North Charleston, SC

Tier B | Billing 7 | Priority 62% | Viral 28% | Hype 81%

Primary Capture Moments

- TikTok: Use "Under the Rug" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Louie" for a high-payoff ending.
- Prioritize the first 90 seconds: "Under the Rug" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Louie".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Roll My Stone: in-set 90% | opener 0% | closer+encore 0%
- Time Shrinks: in-set 83% | opener 0% | closer+encore 0%
- Louie: in-set 82% | opener 9% | closer+encore 82%
- Wicked Styley: in-set 76% | opener 0% | closer+encore 0%
- Superbloomer: in-set 76% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Under the Rug" to maximize first-scroll retention.
- Save a hard cut reveal for "Louie" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:53:27.491Z
- Poster day hint: unavailable