

Watchhouse - One-Page Highlights

High Water Music Festival | 0026-04-18 to 0026-04-19 | North Charleston, SC

Tier B | Billing 5 | Priority 63% | Viral 27% | Hype 70%

Primary Capture Moments

- TikTok: Use "Shape" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Wildfire" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Wildfire / Hey Stranger".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Daylight: in-set 83% | opener 0% | closer+encore 8%
- Old Ties and Companions: in-set 77% | opener 0% | closer+encore 0%
- Rituals: in-set 69% | opener 0% | closer+encore 0%
- Firelight: in-set 68% | opener 6% | closer+encore 6%
- The Wolves: in-set 65% | opener 7% | closer+encore 7%

Viral Clip Strategy

- Open with a 6-10s hook from "Shape" to maximize first-scroll retention.
- Save a hard cut reveal for "Wildfire" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T14:53:24.756Z
- Poster day hint: unavailable