

Lake Street Dive - One-Page Highlights

High Water Music Festival | 0026-04-18 to 0026-04-19 | North Charleston, SC

Tier A | Billing 3 | Priority 74% | Viral 30% | Hype 59%

Primary Capture Moments

- TikTok: Use "Good Together" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Good Kisser" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Good Together" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Good Kisser / Rich Girl".

Likely Song Triggers

- Hypotheticals: in-set 97% | opener 16% | closer+encore 0%
- Good Kisser: in-set 87% | opener 0% | closer+encore 100%
- Better Than: in-set 87% | opener 0% | closer+encore 0%
- You Go Down Smooth: in-set 78% | opener 0% | closer+encore 0%
- Bad Self Portraits: in-set 76% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Good Together" to maximize first-scroll retention.
- Save a hard cut reveal for "Good Kisser" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Lake Street Dive - "Good Kisser" Live from Telluride Bluegrass Festival".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 30%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-04-14T14:53:20.812Z
- Poster day hint: unavailable